

WSOC-TV

Agency Name: GMMB Today's date: 11/1/2012

Advertiser Name: Barack Obama Invoice Nbr.: _____

Credit Debit Refund Transfer OSI Contract # 325181

Agency # Advertiser # Order Type

Date Aired: _____ Time Aired: _____

A/E Name: Andrea Moore A/E Number: _____
Ntl. Rep Nbr: _____

Billed at Rate: _____ Corrected Rate: _____

Gross Credit/Debit: \$2,825.00 Net Credit/Debit: \$2,401.25

REASON FOR ADJUSTMENT:**SALES**

- Agency Commission Adj.
- Sales Ordering Error
- Makegood Error
- Rate Adjustment
- Telerep Ordering Error
- Telerep Makegood Error
- Spots Double Ordered

OTHER

- Carting Error
- Technical Difficulty
- Network Overrun
- Invoice Billing Error
- Computer Conv. Error
- Production Billing Adj.
- Internet

TRAFFIC

- Product Conflict
- Poor Rotation
- Incorrect Media
- Outside Time Period
- Order Entry Error

EXPLANATION:

credit due rebates for the week of 10/22- dollars are being respent

11/2 fri 8-9p 1x \$2000

11/3 sat 730-8p 1x \$525

11/4 sun 10-1030a 1x \$300



Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 325181

Schedule Dates 10/23/12-11/04/12

Advertiser	Po/B Obama/D/Pre/US (16256)
Agency	Greer, Margolis, Mitchell & Associates (2890)
Product	Political - Federal Candidate (1067)
Brand	1537/OBAMA FOR AMERICA (134149)
Salesperson	Telerep/Philadelphia, Philadelphia (1057)
Sales Office	Telerep/Philadelphia
Buyer Name	BASSETT, LAURA
Phone/Fax	/

Date Entered	08/02/12
Last Modified	11/01/12
Entered By	Jill Hibskind
CO-OP	No
Headline #	06260361
Demo	
Order Type	Normal
Package Deal	
Commission %	15.00
Commission	\$14,546.25
By Broadcast Month	Oct. 2012
Spots	61
Rate	\$81,600.00
Grand Total:	68 \$15,375.00
Net Total	\$82,428.75
Sales Tax	

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

CPE 95/101/1537
Comments OBAMA FOR AMERICA
Account Types National/Political
Billing Type Standard

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	5A- 5:30A (EST)	2	X	X	X	X			2	\$425.00	\$850.00	Charlotte (WSOC)			10/22/12	
2.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6A- 6:30A (EST)	2	X	X	X	X			2	\$1,175.00	\$2,350.00	Charlotte (WSOC)			10/22/12	
3.2	Normal Line / 5pot	10/23/12-10/26/12	4	:30	7A- 8A (EST)				1	1	1		1	4	\$1,075.00	\$4,300.00	Charlotte (WSOC)			10/22/12
4.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	6A- 7A (EST)							1	1	\$300.00	\$300.00	Charlotte (WSOC)			10/19/12	
7.1	Normal Line / Spot	10/28/12-10/28/12	3	:30	8A- 9A (EST)						1	1	1	\$800.00	\$800.00	Charlotte (WSOC)			10/19/12	
8.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	9A- 10A (EST)					2				2	\$375.00	\$750.00	Charlotte (W50C)			10/22/12
9.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	10A- 11A (EST)							3		\$375.00	\$1,125.00	Charlotte (W50C)			10/22/12	
10.2	Normal Line / 5pot	10/23/12-10/26/12	4	:30	11A- 12P (EST)							2		\$675.00	\$1,350.00	Charlotte (W50C)			10/22/12	
11.2	Normal Line / 5pot	10/23/12-10/26/12	5	:30	12P- 1P (EST)							3		\$375.00	\$1,125.00	Charlotte (W50C)			10/22/12	
12.1	Normal Line / Spot	10/27/12-10/27/12	5	:30	12P- 12:30P (EST)							1	1	\$275.00	\$225.00	Charlotte (W50C)			10/19/12	
13.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	12P- 12:30P (EST)							1	1	\$275.00	\$225.00	Charlotte (WSOC)			10/19/12	
14.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	3P- 4P (EST)							2		\$375.00	\$750.00	Charlotte (WSOC)			10/22/12	
15.2	Normal Line / Spot	10/23/12-10/26/12	5	:30	4P- 5P (EST)							2		\$825.00	\$1,650.00	Charlotte (W50C)			10/22/12	
16.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5P- 5:30P (EST)							3		\$1,200.00	\$3,600.00	Charlotte (W50C)			10/22/12	

CONFIRMATION CONTRACT

Accepted/Rejected:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700
Agency Greer, Margolis, Mitchell & Associates (28900)
Product Political - Federal Candidate (1067)
FBI/B Quantitative File (10230)

Greer, Margolis, Mitchell & Associates 3050 K Street NW Washington, D.C.	Sales Office Buyer Name Phone/Fax	Jeffrey P. Philadelphia BASSETT, LAURA /	Commission % Commission	15.00 \$14,546.25
GPE Account Types	95/101/1537 National/Political	NET Total Sales Tax	\$82,428.75	

Comments	Billing Type
OBAMA FOR AMERICA	Standard

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	5:30P- 6P (EST)		2	X	X	X	X			2	\$1,300.00	\$2,600.00	Charlotte (WSOC)		10/22/12
18.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	6P- 6:30P (EST)		3	X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)		10/22/12
19.1	Normal Line / Spot	10/27/12-10/27/12	S	:30	7P- 7:30P (EST)							1			\$490.00		Charlotte (WSOC)		10/19/12
20.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	8P- 8:30P (EST)							1	1		\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/19/12
21.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7P- 7:30P (EST)		2	X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
22.2	Normal Line / Spot	10/23/12-10/26/12	3	:30	7:30P- 7:56P (EST)		2	X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)		10/22/12
23.2	Normal Line / Spot	10/23/12-10/28/12	S	:30	11P- 11:35P (EST)		3	X	X	X	X	X		3	\$925.00	\$2,775.00	Charlotte (WSOC)		10/22/12
24.2	Normal Line / Spot	10/23/12-10/26/12	4	:30	11:35P- 12:02A (EST)		3	X	X	X	X			3	\$700.00	\$2,100.00	Charlotte (WSOC)		10/22/12
25.2	Normal Line / Spot	10/29/12-10/29/12	5	:30	8P- 10P (EST)		1							1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/22/12
26.1	Normal Line / Spot	10/29/12-10/29/12	5	:30	10P- 11P (EST)		1							1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/19/12
27.3	Normal Line / Spot	10/23/12-10/23/12	5	:30	8P- 9P (EST)							1			\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/22/12
31.1	Normal Line / Spot	10/24/12-10/24/12	5	:30	10P- 11P (EST)						1	1		\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/19/12	
32.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	8P- 9P (EST)						1	1		\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/19/12	
34.1	Normal Line / Spot	10/25/12-10/25/12	5	:30	10P- 11P (EST)						1	1		\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/19/12	

CONFIRMATION CONTRACT

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Contract # 325181

Date Entered
08/02/12

Charlotte (WSOC)

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Account Types	National/Political	Sales Tax																		
Billing Type	Standard																			
Comments	08AMA FOR AMERICA																			
Entered																				
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments		
36.1	Normal Line / Spot	10/26/12-10/26/12	5	:30	9P- 10P (EST)				1			1			\$3,000.00		\$3,000.00	Charlotte (WSOC)		
38.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	7P- 8P (EST)				1			1			\$2,500.00		\$2,500.00	Charlotte (WSOC)	10/19/12	
39.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	8P- 9P (EST)				1			1			\$6,000.00		\$6,000.00	Charlotte (WSOC)	10/19/12	
40.1	Normal Line / Spot	10/28/12-10/28/12	5	:30	9P- 10P (EST)				1			1			\$6,500.00		\$6,500.00	Charlotte (WSOC)	10/19/12	
43.2	Normal Line / Spot	10/29/12-10/29/12	4	:30	7A- 8A (EST)				1			1			\$1,075.00		\$1,075.00	Charlotte (WSOC)	10/22/12	
56.1	Normal Line / Spot	10/23/12-10/26/12	5	:30	5:30A- 6A (EST)				2		X	X	X	X		\$425.00		\$850.00	Charlotte (WSOC)	10/22/12
57.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	6:30A- 7A (EST)				1		X	X	X	X		\$1,175.00		\$1,175.00	Charlotte (WSOC)	10/22/12
58.1	Normal Line / Spot	10/23/12-10/26/12	4	:30	8A- 9A (EST)				1		1	1	1			\$975.00		\$3,900.00	Charlotte (WSOC)	10/22/12
59.1	Normal Line / Spot	10/29/12-10/29/12	4	:30	8A- 9A (EST)				1			1			\$975.00		\$975.00	Charlotte (WSOC)	10/22/12	
60.0	Normal Line / Spot	10/23/12-10/23/12	5	:30	9P- 9:30P (EST)				1		X				\$3,500.00		\$3,500.00	Charlotte (WSOC)	10/22/12	
61.0	Normal Line / Spot	11/02/12-11/02/12	5	:30	8P- 9P (EST)				1			X			\$2,000.00		\$2,000.00	Charlotte (WSOC)	11/1/12	
62.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	7:30P- 8P (EST)				1			X			\$225.00		\$225.00	Charlotte (WSOC)	11/1/12	
63.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	10A- 10:30A (EST)				1			X			\$300.00		\$300.00	Charlotte (WSOC)	11/1/12	

A CUPID AGENCY

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